

## The 11th LeaLea Charity Run 5K by HIS Returns The Entire Registration Fees to be Donated to the Waikiki Aquarium

**Honolulu, Hawaii, May 7, 2026** – Hawaii HIS Corporation (“HIS Hawaii”) will hold the 11th LeaLea Charity Run 5K by HIS on October 11, 2026. With the Mid-Pacific Road Runners Club, Hawaii's largest running club, as the race management partner, the race will start at Ala Moana Beach Park and finish at Magic Island, followed by a beach cleanup activity. Continuing from last year, we will donate the entire registration fee to the Waikiki Aquarium, which is dedicated to the conservation and research of Hawaii’s coral reefs and marine ecosystems. We are pleased to offer this opportunity to practice “Mālama Hawai’i” (caring for Hawaii), where participants from both within and outside the state of Hawaii can enjoy the beauty of Hawaii while giving back to the local community.



The LeaLea Charity Run was launched in 2011 to support the recovery from the Great East Japan Earthquake. We have supported the Hawaii Rainbow Kids Project, which aims to bring junior high school students from areas affected by the earthquake and the Fukushima Daiichi nuclear power plant accident to Hawaii to foster friendships with Hawaii's children through hands-on learning experiences. Since 2014, it has become an annual event rooted and supporting the local community.



Continuing last year, where we celebrated the first return after a 6-year hiatus due to the COVID-19 pandemic, all registration fees will be donated to the Waikiki Aquarium again this year, which is dedicated to the protection and research of Hawaii's coral reefs and marine ecosystem. In addition, [“XploreRide Hawaii produced by NAKED, INC.”](#), which launched its new features this April, will offer charity run participants a special rate to experience Hawaii's first sightseeing and entertainment tour powered by XR technology at \$10\* (regular price: \$29), with all proceeds going to the aquarium. (2025 Results: 371 participants, \$20,476 in donations) \*An online reservation fee will be charged separately to participants.



Judith D. Lemus, Ph.D., Director (interim) of Waikīkī Aquarium says “We are deeply grateful to HIS Hawaii for this support. HIS Hawaii has been a true friend of Waikiki Aquarium for many years, and a wonderful partner in our shared mission to promote conservation of Hawaii’s marine ecosystems and showcase the unique beauty of these environments to our visitors. The fund raised by LeaLea Charity Run will be used to rebuild our beloved Edge of the Reef Exhibit, one of the Waikiki Aquarium's oldest and most important exhibits, the 7,5000-gallon outdoor exhibit that showcases Hawaiian Marine Life, including yellow tangs and reef invertebrates.”



HIS Hawaii, in collaboration with Hawai'i Tourism Japan, is promoting "Mālama Hawai'i" to conserve Hawaii's nature, traditions and culture, and to promote regenerative tourism where local communities and visitors work together to create a sustainable society. This year, we are introducing special discount rates for students (under 21) and groups of 10 or more students. Through the LeaLea Charity Run, we provide an opportunity for "Mālama Hawai'i", where residents and visitors alike can share in the charm of Hawaii and the joy of giving back to the community.



### **The LeaLea Charity Run 5K by HIS**

The top three male and female finishers overall will receive medals and luxurious prizes such as hotel-stay vouchers, and the top three finishers in each age group from 10 to 80 years old will also receive medals and prizes. All finishers will receive LeaLea original item and local meals and snacks.

(All dates/times written below are local Hawaii time.)

Date: Sunday, October 11, 2026  
Venue: Ala Moana Beach Park  
Schedule: Race starts at 7:00  
Eligibility: Must be 7 y/o or older on race day  
Organizer: Hawaii HIS Corporation  
Race Mgmt: Mid-Pacific Road Runners Club



### **Registration**

Entry Site: <https://runsignup.com/Race/HI/Honolulu/LeaLeaCharityRun5K>

Registration Fee: Early Bird (May 7 - July 15, 2025): \$30.00  
Regular (July 16 - September 30, 2025): \$40.00  
Last-minute (October 1, 2025 - Day of Event): \$50.00

Special Discount: Student (20 y/o or under): \$30.00  
Group of 10 or more students: Contact [hnl-grp@his-world.com](mailto:hnl-grp@his-world.com) for details.

### **Packet pickup**

Date & Time: 10:00am - 7:00pm Friday, October 9 & Saturday, October 10, 2026  
Location: HIS Hawaii Ala Moana Store (next to Center Stage of Ala Moana Center)

### **About Hawaii HIS Corporation**

Since its establishment in 1991, HIS Hawaii has been committed to providing visitors with the opportunity to experience and enjoy all that Hawai'i has to offer, from its natural beauty, to its rich culture, history, and beyond. In cooperation with Hawaii Tourism Japan and local organizations, we promote responsible tourism through "Mālama Hawai'i" and furthermore, contribute to advancing with regenerative tourism.

In addition to providing the most up-to-date local information through our [LeaLea magazine](#), [LeaLea Web](#), [LeaLea Hawaii TV](#), and each social media platform, HIS Hawaii remains committed to contributing to the local community. Along with our amazing local business partners, we will continue to share the spirit of aloha with the world, through our English tour activities [LeaLea Tours](#), [Ala Moana Branch](#) introducing Japanese regional products, and escorted package tours from Hawaii to cities around the world with a focus on destinations in Japan, Real Estate services [Hawaii Square](#), and more.

- Corporate Website <https://www.his-hawaii.com/en/>
- Travel Website <https://lealeatours.com/> (Inbound) / <https://hishawaii.net/> (Outbound)
- Official Website <https://www.lealeaweb.com/>
- YouTube [LeaLea Hawaii TV](#)
- Instagram [@lealeahawaii](#)
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### **Contact information**

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